



Agriculture in the Classroom Canada hosts National Sharing Session in St. John's, NL

July 9, 2024 (Winnipeg, MB) – Cultivating curiosity about agriculture and inspiring students to consider a career in the industry will be on the agenda this week when Agriculture in the Classroom Canada (AITC-C) and its 10 provincial members meet in Newfoundland and Labrador to share, network and collaborate on agriculture education across the country.

Co-hosted by Agriculture in the Classroom NL and AITC-C, *Rendez-Vous on the Rock* will be an opportunity for each province to share their agriculture education programming, resources and initiatives as well as success stories from the school year with counterparts across the country. Delegates will also enjoy a taste of Newfoundland with an opening reception at Quidi Vidi Brewery, a kitchen party and a boat tour.

Delegates representing ag education organizations from coast to coast will gather in St. John's from July 10 to 12. The AITC collective includes BC Agriculture in the Classroom Foundation, Ag for Life in Alberta, Agriculture in the Classroom Saskatchewan, Agriculture in the Classroom Manitoba, Ontario's AgScape, École-O-Champ in Quebec, Agriculture in the Classroom PEI, Agriculture in the Classroom New Brunswick, Nova Scotia's Agriculture in the Classroom program and Agriculture in the Classroom NL.

"Collectively, we created more than two million agriculture education experiences for students and educators across Canada this year and we want to continue to expand our impact," said Mathieu Rouleau, Executive Director of AITC-C. "As a national collective, we can learn from each other and share the unique resources and programs in each province to engage, empower and inspire students to learn more about agriculture and where their food comes from."

"After 10 years, we're happy that Agriculture in the Classroom NL is co-hosting the Agriculture in the Classroom Canada national sharing sessions", says the NL Federation of Agriculture's President, Wayne Simmons. "This event is an excellent opportunity for the national and provincial organizations to get together and share, brainstorm, and plan the future of agriculture education together. As the host organization for AITC-NL, we're looking forward to seeing the collective collaborating on the most effective ways to engage students in agriculture education and therefore encouraging the future workforce of the agriculture industry."

With a vision to create meaningful connections to agriculture and food, AITC-C is the national advocate for agriculture education, representing a collective of 10 provincial members who deliver agriculture education to students and educators across Canada. AITC-C is the umbrella organization connecting the national network to facilitate sharing and collaboration and deliver accurate, balanced, and current resources. Visit www.aitc-canada.ca to learn more.

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For more information, contact:
Tracey Shelton
tshelton@aitc-canada.ca
204-995-2102