



Media Release

February 23, 2021

Newfoundland and Labrador's agriculture industry is celebrating its fifth annual Canada's Agriculture Day today, February the 23, 2021.

For students across Newfoundland and Labrador, this is a day to celebrate agriculture in a new and unique way - an online environment!

The main focus of this virtual celebration is a new video about the journey of how food gets on our plates. The video takes a look at the food system in the province from the ground up (literally). The video also introduces students to products that are made right in Newfoundland and Labrador.

The video also highlights food sustainability and the importance of the Newfoundland and Labrador food system to society, and features local farmers, a local chef, local products and the importance of supporting local agriculture.

All teachers (Kindergarden-12) throughout the province will also have the opportunity to participate through a Twitter contest. Show us how your class celebrates Canada's Agriculture Day, and be sure to add the hashtag **#CdnAgDay** and tag **@AITCNL**. We encourage all teachers to show us how they celebrate the food we grow here in Newfoundland and Labrador, as well as Canada.

The participating partnering organizations include:

- Agriculture in the Classroom Newfoundland and Labrador
- Newfoundland and Labrador Federation of Agriculture
- Agriculture in the Classroom Canada
- Department of Fisheries, Forestry and Agriculture
- Lester's Farm Market



- Chef Ross Larkin
- St. John's Farmers' Market

[Canada's Agriculture Day](#) is a day when everyone can come together virtually to celebrate the business of Canadian agriculture. It's a time to showcase all the amazing things happening in the industry and create a closer connection between consumers, our food and the people who produce it.

Canadian agriculture is an innovative, vibrant and forward-thinking industry, which plays a significant role in our economy.

- Over 2.3 million Canadians are employed in the agriculture industry
- Agriculture contributes over \$112 billion to Canada's economy each year
- Canada's agricultural sector is using less energy per dollar of economic output

As Canadians, we can be proud that farmers produce some of the safest, high-quality food for our country and the world.

For more information contact:

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