



For Immediate Release

Tuesday, March 2, 2021- Agriculture in the Classroom NL (AITC-NL) celebrates the 10th annual Canadian Agriculture Literacy Month!

Agriculture in the Classroom-Canada (AITC-Canada), representing ten provincial Agriculture in the Classroom organizations, will participate in annual Canadian Agriculture Literacy Month (CALM) events in schools across the nation for the entire month of March.

CALM is a hands-on program that encourages children to learn about and celebrate agriculture in various ways, including reading books about agriculture and watching virtual farm tours and agriculture videos. The theme for CALM is “Our Food, Our Story.” Agriculture in the Classroom Newfoundland and Labrador will deliver this program in Kindergarten to Grade 12 classrooms across Newfoundland and Labrador in a month-long virtual event. AITC-NL will be sharing the stories of farmers and agriculture professionals with online presentations, virtual farm tours and other resources. An important element of this event is the connection between students, local farmers and agriculture industry representatives and AITC-NL strives to continue to make that connection.

AITC-NL launched a digital version of Blossom’s Big Job, a storybook about a busy honeybee and the importance of bees and pollination to our food system. Along with a digital version of Blossom’s Big Job; AITC-NL will have audio storybooks available on the website and online resources available for teachers and students.

“AITC-C is thrilled to host Canadian Agriculture Literacy Month in 2021 and celebrate ten years of sharing the Canadian agriculture and food story with students from coast to coast!” said Johanne Ross, AITC-C Executive Director. “We can reach even more classrooms this year by bringing the program totally online and making meaningful connections between tens of thousands of students and those of us that work in the agri-food sector.”

Topics discussed during CALM ignite the discussion surrounding food security, safety, and production. Details can be found on our website; www.aitcnl.ca or social media; Facebook: Agriculture in the Classroom NL; Twitter and Instagram: @aitcnl

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